



Showrav Hasan

MARKETING & CUSTOMER RELATIONSHIP MANAGER

✉ showravhasan@gmail.com

📍 159/7, West Shewrapara,
Mirpur, Dhaka

📅 23 years old

🔗 <https://showravhasan.com/>

🇬🇧 Bangladeshi

📞 01624839737

👤 Single

PROFILE

An eloquent and dedicated marketing professional seeking to use excellent customer service skills and charisma to enhance the operations of companies.

EDUCATION

Since 2018

Bachelor of Business Administration

North South University Bashundhara RA, Dhaka

Pursuing my Graduation from a Marketing background with a current GPA of 3.17 out of 4.

From 2012 to 2014

Secondary School Certificate

Monipur High School Mirpur, Bangladesh

Completed my SSC with a GPA 4.94 out of 5

From 2014 to 2016

Higher Secondary Certificate

Mirpur Cantt. Public School and College Mirpur, Bangladesh

Completed my HSC with a GPA of 4 out of 5.

WORK EXPERIENCE

From 2017 to 2020

Marketing & E commerce Specialist

Marketing Doorway Saskatoon, Canada

- Implementing advanced Marketing strategies and tactics to ensure ongoing growth
- Doing social media marketing on a regular basis to fuel the social strategist
- Analyzing user behaviour and intent to ensure the highest conversion rate.
- Working with the product managers for market research, product naming and ensuring to get the highest internal ROI value
- Collaborating with SEO specialists and content team to build industry relationship

WORK EXPERIENCE

From 2018 to 2019

E-commerce Manager

Selling TM Perth, Australia

I was the only person taking care of the e-commerce sector of the company, was managing the works such as creating websites, managing it, marketing of the products, customer service, editing product pictures and getting a good ROI.

INTERESTS

GAMING

FOOTBALL

READING BOOKS

LANGUAGES

ENGLISH

Fluent in Speaking and Writing

BENGALI/BANGLA

Mother Toungue

SKILLS

FACEBOOK ADS

CUSTOMER RELATIONSHIP

E-MAIL MANAGEMENT

WORDPRESS

SHOPIFY

ASSETS

TECHNICAL COMPETENCY

FLEXIBILITY

COMMUNICATION SKILLS

HONESTY

SKILLS

SEARCH ENGINE OPTIMIZATION

Have a basic knowledge of SEO. Keyword Planning, Off-page SEO, On-Page SEO.

CUSTOMER SERVICE

Reply to customers on social media and emails pretty much instantly with a professional and nice manner.

E-COMMERCE

Have the ability to understand the psychology of the customers and analyzing their behaviour. Also, can manage various type of platforms such as Wordpress and Shopify.

MARKETING

Can manage several marketing campaign such as Facebook ads, Instagram influencer ads, Social media marketing, Google Adwords.

COMPUTER SKILLS

MICROSOFT OFFICE

Have the advance level of expertise in Word, Excel, Powerpoint.

GRAPHICS DESIGN

Have a medium level of expertise in Adobe Photoshop, Illustrator, After Effects.

 showrav

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