



Showrav Hasan

MARKETING & CUSTOMER RELATIONSHIP MANAGER

An eloquent and dedicated marketing professional seeking to use excellent customer service skills and charisma to enhance the operations of companies.

Education

- Since 2018 • **Bachelor of Business Administration**
North South University Bashundhara RA, Dhaka
Pursuing my Graduation from a Marketing background with a current GPA of 3.17 out of 4.
- From 2012 to 2014 • **Secondary School Certificate**
Monipur High School Mirpur, Bangladesh
Completed my SSC with a GPA 4.94 out of 5
- From 2014 to 2016 • **Higher Secondary Certificate**
Mirpur Cantt. Public School and College Mirpur, Bangladesh
Completed my HSC with a GPA of 4 out of 5.

About

- ✉ showravhasan@gmail.com
- 📍 159/7, West Shewrapara, Mirpur, Dhaka
- 📅 23 years old
- 🔗 <https://showravhasan.com/>
- 🇧🇩 Bangladeshi
- ☎ 01624839737
- 👤 Single
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Work experience

- From 2017 to 2020 • **Marketing & E commerce Specialist**
Marketing Doorway Saskatoon, Canada
 - Implementing advanced Marketing strategies and tactics to ensure ongoing growth
 - Doing social media marketing on a regular basis to fuel the social strategist
 - Analyzing user behaviour and intent to ensure the highest conversion rate.
 - Working with the product managers for market research, product naming and ensuring to get the highest internal ROI value
 - Collaborating with SEO specialists and content team to build industry relationship

Languages

- English**
Fluent in Speaking and Writing
- Bengali/Bangla**
Mother Tounge

Assets

- Technical Competency**
- Flexibility**
- Communication Skills**
- Honesty**

Work experience

- From 2018 to 2019 • **E-commerce Manager**
Selling TM Perth, Australia
I was the only person taking care of the e-commerce sector of the company, was managing the works such as creating websites, managing it, marketing of the products, customer service, editing product pictures and getting a good ROI.

Skills

Search Engine Optimization



Have a basic knowledge of SEO. Keyword Planning, Off-page SEO, On-Page SEO.

Customer Service



Reply to customers on social media and emails pretty much instantly with a professional and nice manner.

e-Commerce



Have the ability to understand the psychology of the customers and analyzing their behaviour. Also, can manage various type of platforms such as Wordpress and Shopify.

Marketing



Can manage several marketing campaign such as Facebook ads, Instagram influencer ads, Social media marketing, Google Adwords.

Computer skills

Microsoft office



Have the advance level of expertise in Word, Excel, Powerpoint.

Graphics Design



Have a medium level of expertise in Adobe Photoshop, Illustrator, After Effects.

Skills

Facebook Ads



Customer Relationship



E-mail Management



WordPress



Shopify



Interests

Gaming

Football

Reading Books